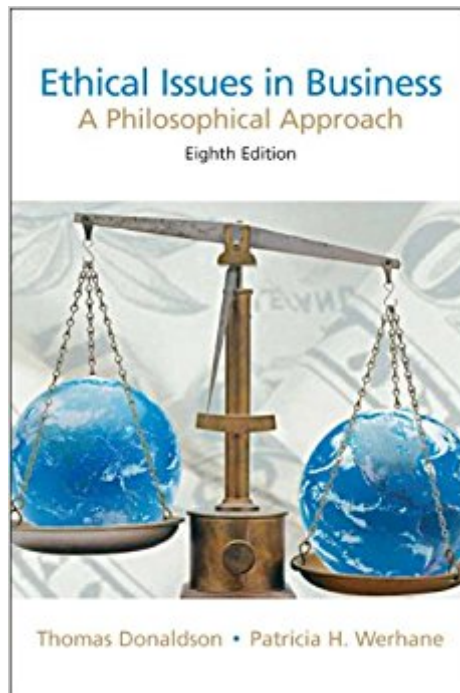




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Ethical Issues In Business: A Philosophical Approach (8th Edition)



Synopsis

This widely used business ethics book begins by introducing students/readers to moral reasoning. A collection of readings and cases from both philosophical literature and business articles apply ethical theory to real-life business situations. Well-known scandals involving companies like Enron, WorldCom, Tyco, Merrill Lynch, and Parmalat have increased public awareness of business ethics, underscored its importance, and ushered in a new era of increased corporate regulation and governance. Now, more than ever, a student planning on entering the business world, and anyone working for a corporation, investing in stock, or even interacting with businesses will benefit from a basic understanding of business ethics.

Book Information

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Customer Reviews

This material was required for the last class of my Bachelor's. I did not actually like the book itself, however it was in good condition. There were some previous writings in the material, but overall it was good quality. The book itself has a terrible glossary. (actually, it really doesn't even have one) I would not purchase this book as a reference for anything other than required course material.

This book is a collection of essays and articles. Most of the articles are available free on the web. My professor insisted we buy the book and made it a requirement to bring to class every meeting. I barely open it because when i need to write a paper or read an essay, I can easily find it through my school library online, and most of them just from a simple google search for free. I'm not sure what value this book adds. For a 130 to 160 bucks, I expected more.

Ok

This is the textbook in my business ethics class. I have only read 3 chapters so far and have found the material relevant to the course and very useful in terms of practical thinking.

Great theories, however the book was not at its best condition (pages fell off).

Exactly what I needed and in great condition

Some of the pages are missing

Great Quality

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